

INDIA INFRASTRUCTURE

B-17, Qutab Institutional Area New Delhi – 110016 India, Tel: +91-11-4103 4600-4601, Fax: +91-11-2653 1196
e-Mail: info@indiainfrastructure.com; Website: www.indiainfrastructure.com

RENEWABLE WATCH is turning 10!

We are pleased to inform you that Renewable Watch will be celebrating its **10th Anniversary** this November. To mark this special occasion, we are coming out with a special commemorative issue which will be released at **RE-INVEST 2020** (www.re-invest.in)

The anniversary issue will be the biggest and most important release of the year.

Editorial Coverage: The edition will have a "Then and Now" section, reviewing progress over the last 10 years. The issue will have many other special features like 10 Events that Shaped the Sector, 10 People Who Made a Difference, 10 Best Projects, 10 Memorable Covers, 10 Stories We're Proud Of, 10 Ideas that Did Not Work, 10 Ideas for Future, etc. There will also be a special Sector Snapshot poster.

It will also carry extensive segment reviews for solar, wind & bio energy sectors, recent policy reforms & regulations, track new sector trends and developments related to energy storage systems, EV charging infrastructure, energy efficiency, etc.

The special issue will feature interviews with top sector officials and managers and will have a very comprehensive data and statistics section as well.

Magazine Audience & Circulation: Apart from circulating magazine hardcopies PAN India, the edition will be sent to a wider renewable audience via e-mailers over the next few months. The edition will also be promoted on Social Media channels (LinkedIn etc) and also available on Renewable Watch Website – www.renewablewatch.in for free access.

The issue will be reaching out to the top, senior & mid-level managers across relevant ministries and institutions (MNRE, SECI, MoP), state renewable energy development agencies, solar and wind developers, EPC Companies, state discoms and transcos, regulators & other government agencies, consultants, technology providers, equipment manufacturers, conventional power producers, fuel producers and sellers, financial institutions, carbon fund managers, industrial consumers research organizations etc.

The issue is thus likely to receive much greater attention, because of special promotion and digital circulation. It will have a 12 month shelf life offering high brand visibility for a longer duration. The net result for the advertisers will be greater visibility and more value for money.

This is thus an excellent issue to promote your products and services, or to highlight your contribution to the sector and nation.

The cost for participation in this issue will be **Rs.70,000 + GST** for a full color page in the magazine.

For bookings and other details, please contact:

Ms. Ashima Gupta, General Manager - Magazines and Directories
Email- ashima.gupta@indiainfrastructure.com | Mobile: +91 8130 919 700 (Available on Whats App)